



Message ideas

If you're new to Sidekick and want to roll it out among your existing congregants, we recommend posting an announcement in your weekly bulletin and in other prominent spaces within your facility. You might try something like the following for an email blast and a flyer for your building(s):

At _____<insert organization name here>_____, we're always looking for new and better ways to improve fellowship and community among our members. We already know that our fellow worshippers share our values and outlook. How great would it be if they also share our love of pickleball (or mahjong or gardening or the MCU or whatever)?

With this in mind, we're pleased to announce that we've recently partnered with a brand-new wellness app called **Sidekick**. It's a social catalyst, not social media. The idea is to *use* technology to help spend *less* time on technology – and more time connecting with our friends in real life. It's a way of finding others in our congregation who share your interests.

To join our new online community, simply download the app [here](#) and search for the name of our online "group" - _____<insert group name here>_____. Then you can use Sidekick to search within the congregation and find new ways to merge your social life with your religious life.

To learn more, check out the [Sidekick](#) website or stop by the office to pick up a brochure.

Alternatively, depending on how you like to communicate, you could try something like this as a bulletin announcement:

_____<Insert organization name here>_____ has recently partnered with a brand new wellness app called **Sidekick**. Sidekick helps you find others within our congregation who share similar interests so you can meet up and enjoy them together. Want to know if someone 3 pews back also loves quilting? Or that the organist shares your enthusiasm for monster trucks? Download the Sidekick app, search for _____<insert group name here>_____ within “groups” and help us build even more fellowship and community.