



Email Suggestions for Apartment Managers

If you're new to Sidekick and want to roll it out among your existing residents, we recommend posting an announcement in or near the elevators or in other prominent community spaces.

You might also try emailing your tenants something like the following:

At _____<insert complex name here>_____, we're always looking for new and better ways to make you love living here. We strive to be more than just a residential complex, but a residential *community*.

With this in mind, we're thrilled to announce that we've recently partnered with a brand-new wellness app called **Sidekick**. It's a social catalyst, not social media. With it, you can learn about your neighbors and find out which ones share your love of pickleball (or mahjong or gardening or the MCU or whatever). Then you can choose to meet up in person and enjoy those interests. Who knows? Maybe you'll even become friends.

To join our online community, simply download the app [here](#) and search for the name of our online "group" - _____<insert group name>_____. Then you can use Sidekick to search within our group based on your hobbies and interests.

To learn more, check out the [Sidekick](#) website or visit us in the main office. We love any chance to chat with our residents!